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THE FIESTA IS BACK IN SAN LEANDRO CHEVYS FRESH MEX® OPENS WITH A COMMUNITY FUNDRAISER

***Chevys Grand Opening Fiesta & Charity Tortilla Toss Drew a Crowd of 500
\$5,000 was raised for San Leandro Boys & Girls Club***

Cypress, Calif. —October 1, 2006—Chevys' newest location and the 102nd restaurant nationwide, opened at the Bayfair Center in San Leandro. Chevys fans that missed their famous sizzling fajitas and fresh fruit margaritas were invited into the freshly opened restaurant, now located in the southeast section of the Bayfair Center, to get their fill of the Fresh Mex® fare they crave!

Chevys new location at Bayfair Center has a warm and inviting, fun and casual atmosphere with fresh Mexican dishes prepared from scratch using only the freshest ingredients including their famous fajitas, their award winning chips and salsa and their signature tortillas made by EL MACHINO® that turns out piping-hot, fresh tortillas every 53 seconds.

"San Leandro has been so good to Chevys and we are happy to be back as part of this community in our new location," said Damaris Penagos, general manager Chevys San Leandro. "We invited the community to join us in celebrating our Grand Opening Fiesta and we gave back to the community by raising money for the Boys & Girls Club."

Chevys celebrated its Grand Opening on Thursday, August 17, from 4 p.m. to 7 p.m. with a giant fiesta and charity tortilla toss benefiting the Boys & Girls Club of San Leandro. Chevys own tortilla machine— El MACHINO®, made hundreds of tortillas for the charity toss. Attendees purchased three tortillas for a dollar and then tossed them into the famous Chevys bus with proceeds given to the Boys & Girls Club. The community enjoyed food and raffle prizes and the children enjoyed sidewalk chalk, face painting and piñata breaking, but the real excitement was the Tortilla Toss along with live mariachi music.

"We are excited at the turnout of the Grand Opening Fiesta at Chevys and the Tortilla Toss," said Bob Glotch, executive director of the Boys & Girls Club San Leandro. "The kids and parents enjoyed the fun, engaging activities and the community really came out to raise the much needed funds for the Boys & Girls Club of San Leandro."

Chevys San Leandro is open from 11am to 10pm Monday through Thursday, 11am to 11pm Friday, Saturday 10am to 11pm and Sunday 10am to 10pm. Chevys Fresh Mex® at Bayfair Center is located at 15555 East 14th Street in San Leandro, Calif. For more information please call: 510-276-0962.

About Chevys Fresh Mex®

Chevys, Inc., is a leading independent Mexican restaurant chain in the U.S., with 102 Chevys Fresh Mex® Restaurants nationwide. Chevys originated the Fresh Mex® concept in Mexican cooking twenty years ago. Fresh Mex® is a registered trademark of Chevys, Inc. For more information about Chevys' restaurants, please visit the company's website at www.chevys.com.

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