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El Torito Expands Orange County Presence

***Leading Restaurant Chain Opens New Location in Westfield MainPlace in Santa Ana
Serving Authentic Mexican Cuisine***

CYPRESS, Calif. (August 6, 2007) – El Torito, a pioneer and market leader in the full-service Mexican casual dining segment in California and known for its 50 plus year reputation as the “The Original Mexican Restaurant,” opened its fourteenth location in Orange County, Calif., on Monday, August 6th at 1p.m.

The new 7,480 square foot El Torito restaurant maintains the warmth and authenticity that is characteristic of the Mexican culture, and reflects its rich heritage throughout California with a more contemporary look. El Torito is located at 2800 N Main Street in Westfield MainPlace. The restaurant is on the upper level near Macy’s Mens/Furniture Store.

The new location marks the latest El Torito restaurant to pepper the culinary landscape throughout the California, Oregon and Arizona regions. The menu features all of the traditional El Torito signature recipes from Executive Chef Pepe Lopez, a Sinaloa, Mexican-born native and one of the industry’s foremost authorities on authentic Mexican cuisine. Guests will enjoy signature items including tableside guacamole made fresh at your table, Mexican Caesar Salad made with Cilantro-Pepita Dressing™, spicy Mexico City Tacos, taqueria style, and the popular Cadillac Margarita™.

El Torito is widely known for its fresh, quality ingredients and authentic, made-from-scratch Mexican cuisine. To complement the artful Mexican flavors, the Santa Ana design combines contemporary Mexican architecture with bold colors of mango yellow, azul blue and avocado green walls and paintings by Los Angeles artist David Early. The timeless dining room environment is designed to provide an overall authentic, fun and energy-filled experience, while the adjacent cantina is enlivened by a traditional wrought iron display boasting over 35 different tequilas and pierced tin stars hanging from the ceiling.

“We are very excited to open our 14th El Torito in Orange County. This location provides another opportunity to bring our authentic Mexican cuisine to families who are familiar with the El Torito experience as a result of visiting one of our other Southern California locations.” says Julie Koenig-Browne, Vice President of Marketing at Real Mex Restaurants, Inc.

Key Restaurant Facts:

- Hours of operation for the opening day, Monday, August 6th are 1pm-10pm, Cantina closes at 11pm
- Regular Hours of operation beginning Tuesday, August 7th are as follows:
 - Monday – Thursday: 11a.m.-10 p.m., Cantina closes at 11pm
 - Fridays and Saturdays, 11a.m.-11p.m., Cantina closes at 12am
 - Sundays, 11am-10pm, Cantina closes at 11pm
- Phone (714) 648-0058

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About El Torito

Founded in 1954, El Torito introduced traditional Mexican dishes, gracious hospitality and a belief that *“mi casa es su casa.”* More than 50 years later, El Torito maintains that same commitment to authenticity, innovation and treating each guest as if they were dining in their own homes. Executive Chef Roberto “Pepe” Lopez’s commitment to freshness and quality is reflected in his traditional and unique cuisine, including the authentic flavors and recipes of his regional chef specials. El Torito’s menu features Mexican favorites such as fresh tableside guacamole (customized to guest’s preferences), fresh chile rellenos with fire roasted pasilla chiles, handmade tamales made fresh with stone ground masa and sizzling enchiladas. El Torito also prides itself on its innovative cocktail menu, offering 36 varieties of authentic Mexican tequila.

About Real Mex

Headquartered in Cypress, California, Real Mex Restaurants is the largest full-service, casual dining Mexican restaurant chain operator in the United States with 158 restaurants in California and an additional 33 company-owned restaurants in 13 other states. They include 69 El Torito Restaurants, 68 company-owned Chevys Fresh Mex Restaurants, 35 Acapulco Mexican Restaurants, 10 El Torito Grill Restaurants, the Las Brisas Restaurant in Laguna Beach, and several regional restaurant concepts such as Who-Song and Larry’s, Casa Gallardo, El Paso Cantina and GuadalaHARRY’s. Real Mex Restaurants is committed to the highest standards and is dedicated to serving the freshest Mexican food with excellent service in a clean, comfortable and friendly environment.

For more information, please visit the company’s web sites at www.eltorito.com, www.chevys.com or www.acapulcorestaurants.com.

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